

SCREENING ORGANIZER EVALUATION

Thank you for helping us to celebrate short films that inspire people to speak out and take action. Your feedback is essential to us. Please take a minute to fill out this form. Feel free to add additional comments on the back.

Date and location of event: _____

Your name and organization: _____

How many people attended your event?

Under 10 10-40 40-80 80-150 150-200 Over 200

What was the average age of the audience members?

12-18 19-21 22-35 36-45 46-50 over 50

What type of venue did you use for your event?

Theatre School Community Center Media Center Private Home Office Other (please specify) _____

How did you promote your event?

Flyers and/or Postcards Online Word of Mouth Other (please specify) _____

Was your event covered in the local press?

No Online Local Newspaper National Newspaper Local Magazine National Magazine Other (please specify) _____

How would you characterize the majority of people that attended the screening?

Activists Nonprofits Youth (under 21) Educators Filmmakers Other (please specify) _____

What materials did you distribute to audience members during the event?

None Festival Programs Take Action Guides Evaluation Forms MediaRights Postcards Other (please specify) _____

Please rate the following aspects of your event:

a. Overall Success	Excellent	Good	Average	Fair	Poor
c. Quality of Audience Discussion	Excellent	Good	Average	Fair	Poor
d. Fulfillment of Audience Expectations	Excellent	Good	Average	Fair	Poor

How important is it to you that this festival returns next year?

Vital Very important Important Somewhat important Not important at all

How did you hear about the opportunity to host a screening?

MediaRights newsletter Festival website Conference Colleague Other (please specify) _____

Additional comments (feel free to continue on back):

PLEASE FILL OUT AND MAIL ALONG WITH AUDIENCE EVALUATIONS AND SURPLUS MATERIALS TO:
Arts Engine, 104 West 14th Street, 4th Floor, New York, NY 10011