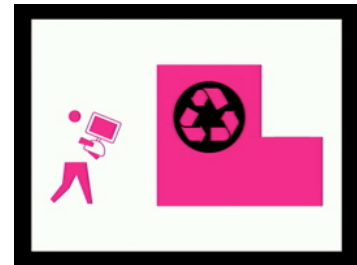


E-WASTE (1:41 min)

Animated by Ian Lynam

Directed & Produced by Morgan Currie &
Lindsay Utz, GOOD Magazine

Winner of the Environment Award



About the Film

If the transition from 386 to 486 resonates loudly in your heartstrings, then you have some idea of how far we've come the past fifteen years or so. Of course, the seemingly exponential acceleration of tech improvements presents a fair share of problems -- problems that extend beyond your feelings of inadequacy that can't be quelled until you get your hands on the next big thing.

Electric waste, or e-waste, is cause for serious environmental concern. Every time someone makes a device run faster, smoother or more efficiently, a whole line of products becomes obsolete. We, however, hope that once that happens, those items won't become environmental burdens.

Filmmaker Bios

Morgan Currie, Director & Producer

Morgan began producing in Portland, OR, where she worked at the PBS-affiliate and on projects by directors Kelly Reichardt and Gus Van Sant. She participated in the Northwest's burgeoning DIY film scene as a curator and experimental filmmaker. Her background in short format media began at Public Media Works where she produced creative videos for non-profits and arts organizations. As a Senior Video Producer for GOOD Digital she is currently producing two web series, LOOK and Transparency.

Ian Lynam, Animator

Ian Lynam is a Tokyo-based multi-disciplinary designer specializing in finding unique solutions for international clients. He writes regularly for PingMag, Font Magazine and other assorted design publications, and he recently published *Parallel Strokes* -- a collection of interviews with twenty-plus typeface designers, graffiti writers and lettering artists around the world. You can find out more about Ian and his work at ianlynam.com.

Lindsay Utz, Director & Producer

As the Head of Production of GOOD Video, Lindsay develops the editorial slate and executive produces original video features, series and short films. She has produced, directed, edited and overseen production since the launch of the magazine in September 2006. Before joining GOOD, she was the founder and Director of Public Media Works, a media company in Portland that produced creative videos for nonprofit environmental and arts organizations. Her background in grassroots media efforts began in India where she worked for one of the most highly regarded women's organizations in the country, ANANDI, training women to use video documentary as a development tool for rural communities. Prior to that she wrote arts and features articles for various publications, worked for two seasons developing stories for

the highly-rated PBS series History Detectives and worked as a freelance editor for companies such as Sony and HP. Lindsay is based in GOOD's New York City office.

GOOD Magazine, Producer

While so much of today's media is taking up our space, dumbing us down, and impeding our productivity, GOOD exists to add value. Through a print magazine, video and local events, GOOD is providing a platform for the ideas, people, and businesses that are driving change in the world. GOOD Video tells stories that lie at the intersection of entertainment and relevance; we celebrate creative engagement and offer a sensibility of pragmatic idealism. You can watch our other shorts on the video section of our website.

Take Action

Earth911 (<http://earth911.org/blog/2008/04/22/8-ways-to-green-your-technology>)

Don't know where to start with E-Waste? Follow earth911's 8-step method to green your technology.

INFORM (http://informinc.org/recycle_phone.php)

Just got a new cell phone and don't know what to do with the old one? Download this mailing label that includes free shipping and handling in order to properly dispose of your old mobile phones.

Ecyclingtools (<http://www.ecyclingtools.com>)

In the market for a new 'green' computer? Need to find where you can dispose the old one? Visit ecyclingtools.com to responsibly handle electronic hardware from start to finish.

Go Green Initiative (<http://gogreeninitiative.org/content/GetStarted/index.html>)

As more students build their technical knowledge, schools are enhancing their computer equipment every school year. Be the leader in your school to bring greener practices to your learning atmosphere with Go Green Initiative!

For more information about *E-Waste* as well as about the rest of the films from the eighth annual Media That Matters Film Festival, visit www.mediathatmattersfest.org or contact us at festival@artsengine.net.

