

# **MEDIARIGHTS.ORG ANNOUNCES THE FIRST ANNUAL MEDIA THAT MATTERS ONLINE FILM FESTIVAL**

February 14, 2001

## **ENTRY DEADLINE MARCH 1, 2001**

ATTENTION Filmmakers: Entry Deadline approaching. We are now accepting short films (10 minutes or less on a domestic social issue in one of the following categories: documentary, narrative, PSA, or youth media). Download application at <http://www.mediaryights.org/festival>.

Media That Matters Online Film Festival (MTMOFF), created by MediaRights.org, as a means of bringing films on important domestic social issues to the global internet community and facilitating audiences to get involved in the topics raised. The Festival is co-presented by the Human Rights Watch International Film Festival and will be streamed online with the support of Reelplay.com. MTMOFF launches online June 15, 2001 on MediaRights.org and will have a presence during the Human Rights Watch International Film Festival at Lincoln Center June 15-28, 2001.

The films will be evaluated by a panel of distinguished individuals including:

Anthony Bregman – Vice President of Production, Good Machine

Bruni Burres – Director of Human Rights Watch International Film Festival

Alan Jenkins – Deputy Director Human Rights and International Cooperation, Ford Foundation

Larry Kirkman – President, Benton Foundation

Daniel Lubetzky – Founder, Peaceworks

Hye Jung Park – Project Director, The Youth Channel

Rachel Shapiro – Vice President Producer Relations, Reelplay.com

John Valadez – Filmmaker

Jenny Lytton – Program Director of Center for Special Studies at New York Presbyterian Hospital

MediaRights.org is dedicated to making social issue documentaries more widely available via a community site for Educators, Filmmakers, Journalists, Nonprofit Organizations and Activists. It fosters new media projects, bolsters distribution of independently produced work and promotes the use of media for social change.

### CONTACT INFORMATION

Media That Matters Online Film Festival

C/o MediaRights.org

104 West 14<sup>th</sup> Street, 4<sup>th</sup> Floor

New York, New York 10011

Phone (646) 230-6288

Fax (646) 230-6328

[Info@mediaryights.org](mailto:Info@mediaryights.org)

Festival Coordinator – Jessica Hirsch

(917) 273-9200

[Jessica@mediaryights.org](mailto:Jessica@mediaryights.org)