

STREAM> CLICK> ACTION>

THE FOURTH ANNUAL MEDIA THAT MATTERS TRAVELING FILM FESTIVAL
WWW.MEDIATHATMATTERSFEST.ORG

SCREENING ORGANIZER EVALUATION

Thank you for helping us to celebrate short films that inspire people to speak out and take action for social change. Your feedback is essential to us. Please take a minute to fill out this evaluation. Feel free to write additional comments on the back!

Date and location of event: _____

How many people attended your event?

under 10 10-40 40-80 80-150 over 150 over 200

What was the average age of the audience members?

12-18 19-21 22-35 36-45 45-50 over 50

What type of venue did you use for your event?

theatre school community center media center private home other(please specify) _____

How did you promote your event?

flyers and/or postcards online word of mouth other(please specify) _____

Was your event covered in the local press?

no yes,online yes, local newspaper yes, other(please specify) _____

Did your screening include local activists, nonprofits and youth?

no yes,activists yes, nonprofits yes, youth yes, other(please specify) _____

Please rate the following aspects of your event:

a. Overall Success	Excellent	Good	Average	Fair	Poor
b. Quality of Films	Excellent	Good	Average	Fair	Poor
c. Quality of Discussion	Excellent	Good	Average	Fair	Poor
d. Fulfillment of Expectations	Excellent	Good	Average	Fair	Poor

How important is it to you that this festival returns next year?

Vital Very important Important Some what important Not important at all

How did you hear about the opportunity to host a screening?

MediaRights.org newsletter festival Web site conference colleague other (please specify) _____

How would you describe yourself? (Please circle one)

Graduate Student College Student High-School Student
Teacher Professor Librarian Media Center Employee
Filmmaker Youth Media Producer Broadcaster Distributor
Activist Nonprofit Worker Journalist Grantmaker
Other Professional (please specify) _____

Additional comments (feel free to continue on back):
