

# Facilitator Evaluation

Please take 10-15 minutes to complete the following evaluation of the Media That Matters Festival and outreach resources. Your feedback helps us to improve!

1. Briefly, what is the mission of your group/organization?

2. Please tell us about the screening and discussion activity that you facilitated.

Date of Activity: \_\_\_\_\_ Time: \_\_\_\_\_ # of attendees: \_\_\_\_\_

Type of Location: \_\_\_\_\_

3. What were your goals/objectives in offering the screening event?

a. \_\_\_\_\_

b. \_\_\_\_\_

c. \_\_\_\_\_

4. Place a checkmark (✓) next to the goals you listed above that you feel were achieved, even partially.

5. Which Media That Matters Film(s) did you screen?

- |   |  |  |  |
|---|--|--|--|
| <input type="checkbox"/> Hammoudi       | <input type="checkbox"/> A Loud Color        | <input type="checkbox"/> Argentina Turning Around                | <input type="checkbox"/> Perversion of Justice |
| <input type="checkbox"/> Diana          | <input type="checkbox"/> The Countdown       | <input type="checkbox"/> African Underground: Hip Hop in Senegal | <input type="checkbox"/> Something's Moving    |
| <input type="checkbox"/> A Nomad's Life | <input type="checkbox"/> America for Dummies | <input type="checkbox"/> E-Waste                                 | <input type="checkbox"/> Every Third Bite      |

6. Which parts of the Discussion Guide did you use in preparing for the screening and discussion?

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Introduction    | <input type="checkbox"/> How To Watch Media That Matters           | <input type="checkbox"/> Using Media That Matters in Education |
| <input type="checkbox"/> Selecting Films | <input type="checkbox"/> Preparing A Film Screening and Discussion | <input type="checkbox"/> Sections of film discussion page(s):  |
|  |  | <input type="checkbox"/> About The Film                        |
|  |  | <input type="checkbox"/> More From Director                    |
|  |  | <input type="checkbox"/> Discussion                            |
|  |  | <input type="checkbox"/> Take Action With...                   |

7. Other than your stated goals (in questions #3) what impact did your event have?

- |   |   |   |  |
|---|---|---|--|
| <input type="checkbox"/> We gained new community partnerships.          | <input type="checkbox"/> We gained new members to our group/organization.   | <input type="checkbox"/> Our group achieved internal development & education. | <input type="checkbox"/> We educated the public. |
| <input type="checkbox"/> The event supported our ongoing advocacy work. | <input type="checkbox"/> The event inspired us to develop new action plans. | <input type="checkbox"/> We got press or media coverage.                      | <input type="checkbox"/> Other _____             |

8. How would you describe the demographics of the group that attended?

race: \_\_\_\_\_

gender: \_\_\_\_\_

age: \_\_\_\_\_

9. Is there anything else you would like to tell us about your screening and discussion?

Thank you for your feedback!  
Please return this evaluation to:  
  
Arts Engine, Inc  
Festival & Outreach Department  
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New York, NY 10011